BROOKLAND

$80K
average HH income

91
walk score—walker's paradise

10,000+
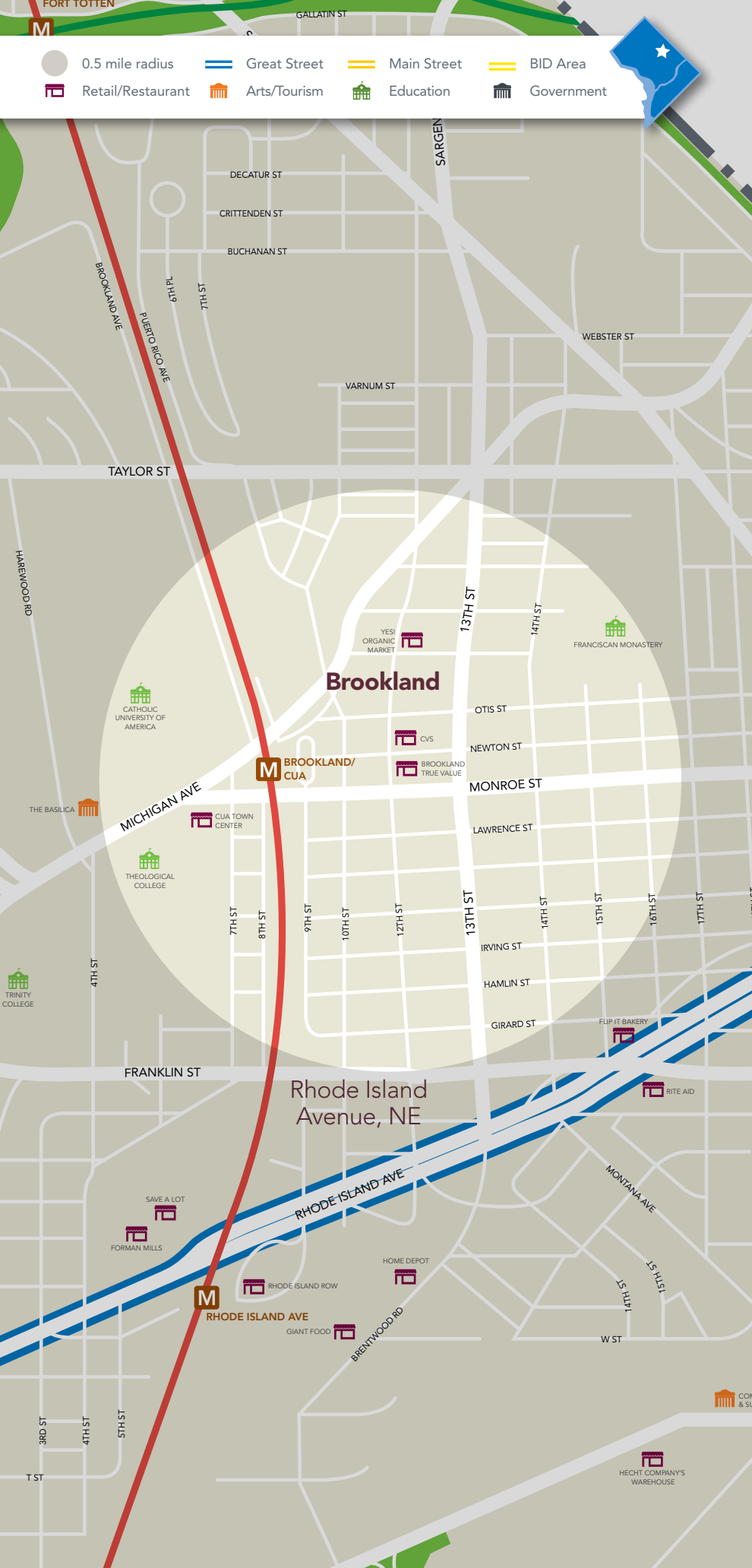combined Trinity + CUA student & staff population

237
new EYA townhomes at Chancellor's Row

With tree-lined streets, single-family residences, a new town center under construction and proximity to the Brookland/CUA Metrorail station, the neighborhood of Brookland offers tremendous retail and restaurant opportunities close to the heart of the nation's capital.

Catholic University (CUA) along with Abdo Development and the Bozzuto Group are building a new mixed-use development adjacent to the Metrorail station that is scheduled to deliver by the end of 2013 and will consist of 720 housing units, 83,000 square feet of retail space, an Arts Walk with studio space for artists and a clock tower that will anchor an active public square. Other complementary projects in the neighborhood are Chancellors Row, a 237 single-family home development built by EYA and 901 Monroe Street, a 213-unit apartment building with 13,000 square feet of retail space.

Brookland is also home to several tourist destinations and major employment centers. The Basilica of the National Shrine of the Immaculate Conception, the largest Catholic Church in the United States, forms the architectural heart of Brookland, while Catholic University, Trinity University, the Howard University Divinity School and the Franciscan Monastery provide a population in excess of 10,000 students, faculty and staff. In addition, nearby hospitals include Washington Hospital Center, Children's Hospital, the Hospital for Sick Children Pediatric Center, the Veteran's Administration Hospital and Providence Hospital.

Largely constructed during the Art Deco era, Brookland's commercial district, 12th Street, NE, is the neighborhood's main street. Area students and residents come here for a wide range of neighborhood goods and services, such as eateries, hardware stores and grocery stores, including Yes! Organic Market.

Legend:
- 0.5 mile radius
- Retail/Restaurant
- Great Street
- Arts/Tourism
- Main Street
- Education
- BID Area
- Government

Map labels: FORT TOTTEN, GALLATIN ST, DECATUR ST, CRITTENDEN ST, BUCHANAN ST, WEBSTER ST, VARNUM ST, SARGENT, TAYLOR ST, HAREWOOD RD, BROOKLAND AVE, PUERTO RICO AVE, 7TH ST, 9TH PL, YES! ORGANIC MARKET, 13TH ST, 14TH ST, FRANCISCAN MONASTERY, **Brookland**, CATHOLIC UNIVERSITY OF AMERICA, OTIS ST, CVS, NEWTON ST, BROOKLAND/CUA, BROOKLAND TRUE VALUE, MONROE ST, THE BASILICA, MICHIGAN AVE, CUA TOWN CENTER, LAWRENCE ST, THEOLOGICAL COLLEGE, 1ST ST, 4TH ST, TRINITY COLLEGE, 7TH ST, 8TH ST, 9TH ST, 10TH ST, 12TH ST, 13TH ST, 14TH ST, 15TH ST, 16TH ST, 17TH ST, 18TH ST, IRVING ST, HAMLIN ST, GIRARD ST, FLIP IT BAKERY, FRANKLIN ST, Rhode Island Avenue, NE, RITE AID, RHODE ISLAND AVE, MONTANA AVE, SAVE A LOT, FORMAN MILLS, HOME DEPOT, RHODE ISLAND ROW, RHODE ISLAND AVE, BRENTWOOD RD, GIANT FOOD, 14TH ST, 15TH ST, W ST, 3RD ST, 4TH ST, 5TH ST, T ST, COMF & SUIT, HECHT COMPANY'S WAREHOUSE

Population

	0–0.5 mi	0–1 mi	0–3 mi
Population	5,341	26,217	329,704
Male	47%	47%	49%
Female	53%	53%	51%
High School Graduate[1] +	91%	83%	81%
Bachelor's Degree[1] +	39%	34%	39%
Graduate/Prof. Degree[1]	23%	18%	20%

Households

	0–0.5 mi	0–1 mi	0–3 mi
Households (HH)	2,039	9,955	141,357
Average HH Size	2.4	2.3	2.2
Owner-occupied	60%	51%	42%
Renter-occupied	40%	49%	58%
Median HH Value	$384,995	$357,621	$347,993

Income

	0–0.5 mi	0–1 mi	0–3 mi
Average HH	$80,296	$74,967	$75,145
Median HH	$58,540	$54,851	$51,701
HH Income <$49,999	40%	44%	48%
HH Income $50–74,999	23%	20%	18%
HH Income $75,000+	37%	35%	34%
Median HH Disposable	$44,739	$41,930	$39,569

Age

	0–0.5 mi	0–1 mi	0–3 mi
Age <20	20%	22%	19%
Age 20–34	25%	24%	33%
Age 35–64	41%	36%	37%
Age 65+	14%	17%	11%
Median Age (years)	39.0	38.4	34.1

Consumer Expenditures ($ thousands)[2]

	0–0.5 mi	0–1 mi	0–3 mi
Apparel & Services	$4,072	$19,227	$268,612
Computers & Accessories	$476	$2,250	$33,827
Entertainment & Rec	$7,249	$33,528	$470,451
Pets	$1,117	$5,128	$71,536
TV, Radio & Sound	$2,864	$13,510	$189,054
Food at Home	$10,472	$49,380	$691,167
Food away from Home	$7,511	$35,307	$499,876
Home Improvement & Services	$5,416	$23,758	$303,448
Household Furnishings	$2,782	$12,826	$179,756
Personal Care	$859	$4,035	$58,704
Vehicle Maint. & Repair	$2,069	$9,623	$136,979
Avg. Spent per HH	$26.2	$24.7	$24.4

Source: ESRI, 2012 Estimates & Projections 1. American Community Survey 2005–2009
2. ESRI, 2011 Estimates & Projections

Metrorail Exits (avg. weekday | avg. weekend)

6,883 | 5,078 *Brookland/Catholic University of America*

Walk Score

91 *Walker's Paradise*

Contact

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